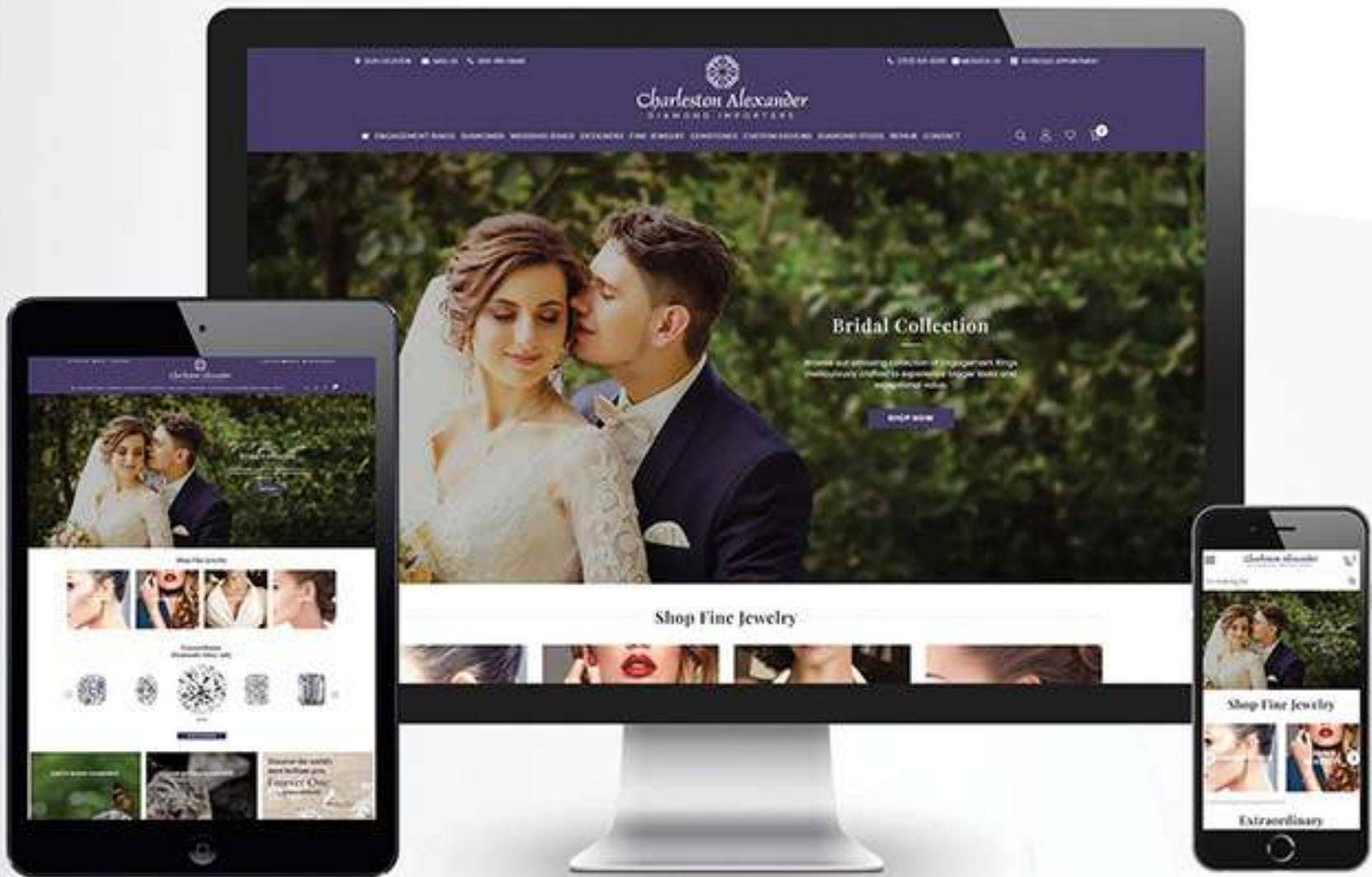


AVALON SOLUTION

TURNING BROWSERS INTO BUYERS!



TRANSFORM YOUR JEWELRY BUSINESS
WITH OUR SHOPIFY WEBSITE SOLUTION



THE EDGE®

WWW.AVALONSOLUTION.COM

917.338.6825 | 212.319.8291

YOUR DIGITAL MARKETING PARTNER

THE AVALON DIFFERENCE

We understand the jewelry business and what it takes for jewelers to be successful online!

A brand-new Avalon Solution Website with a customized Shopify ECommerce connects your brick-and-mortar jewelry store to your customers through the most cost-effective and powerful marketing platform. We offer highly personalized website designs that highlight and extend your brick-and-mortar business.

Our custom-built Shopify website integration features an exceptionally powerful admin section with a beautiful UI, user-friendly product filter and search options, and simple to use functionality like shopping cart, wish list, user accounts, system generated emails, and more.

Personalized content includes your company logo, photos of your store, and your company's history. The aesthetically designed website features your jewelry, watches, gift products, digital catalogs, TV advertising, and more. Branded emails increase traffic to your website and store.

The Avalon ECommerce website is fully integrated with multiple payment gateways, including PayPal, Affirm, Stripe, and Amazon Pay. Your website features a simple Order Management, Edge Integration, Facebook, and Instagram Store integration - all of which are hosted in the cloud for unmatched speed and security.

Avalon's proprietary platform JewelExchange is integrated with our customized Shopify websites. It is an innovative Digital Marketplace built specifically for the Jewelry Industry where Retail Jewelers can seamlessly connect with their Brands and Suppliers to increase their market share and grow their brand. JewelExchange offers over 50+ suppliers, including Stuller, Quality Gold, Royal Chain, Citizen, Bulova, ASHI, Allison Kaufman, Simon G., Rembrandt Charms, and many more, showcasing thousands of items on your Shopify website instantaneously.

Avalon Solution has hand-picked a team of the finest web designers and programmers who utilize the latest developments to flawlessly merge fashion and style with the beauty and romance of jewelry into your store's website.

Because we are continually making changes and enhancements behind the scenes, your website will always be up to date with the latest features, from visual and aesthetic adjustments to improvements in ease of use and functionality for your consumers. You'll also have access to the latest jewelry content and product information to keep you ahead of the competition! Our Customer Support team will be there to assist you with all your needs.

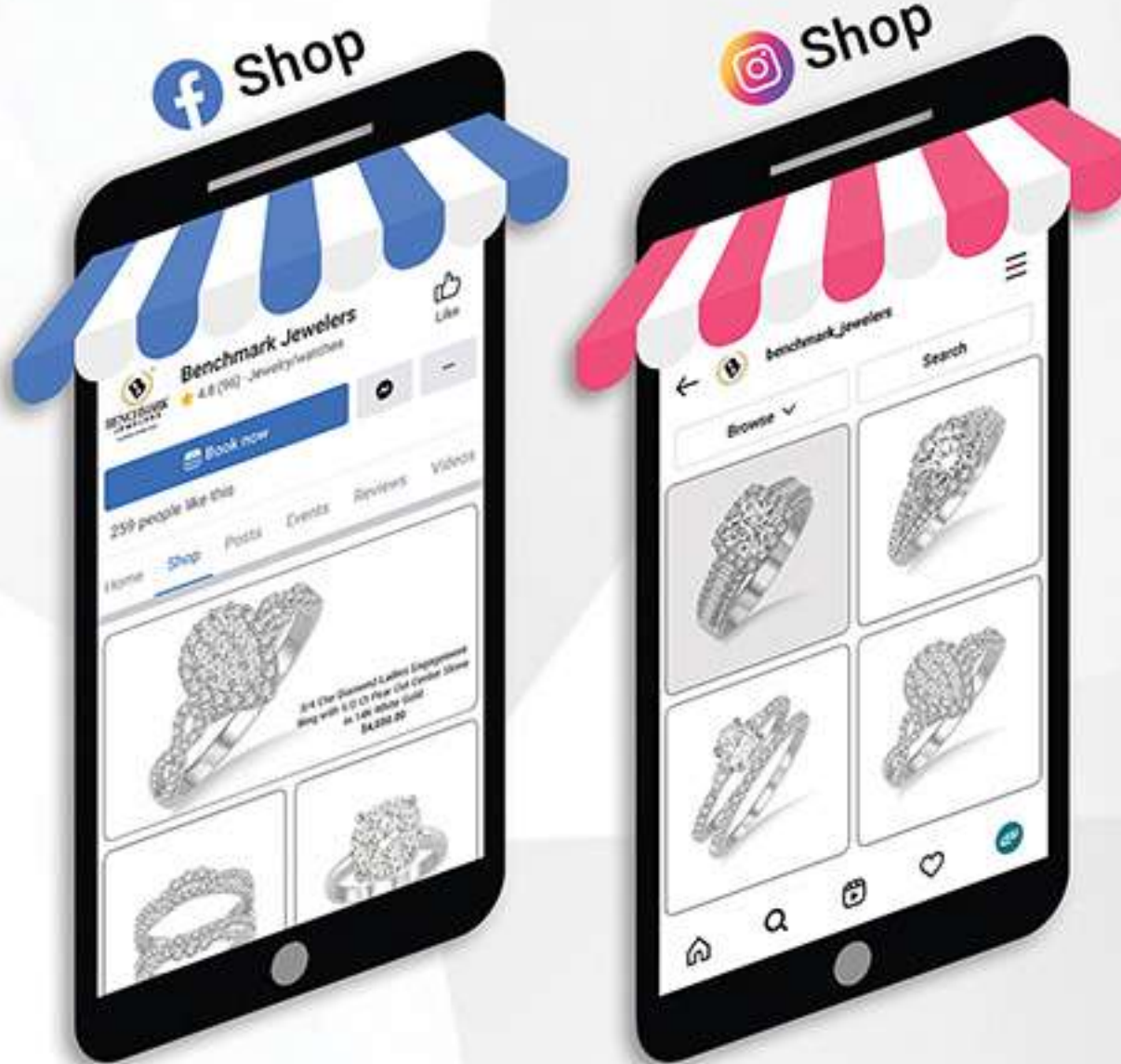


STANDARD FEATURES

- Shopify Website Design
- Designer Jewelry & Watch Brands Customization
- Product Upload & Price Management
- JewelExchange – Supplier Feed
- Multiple View Style Images
- Organic Search Engine Optimization
- Wishlist and Email Product
- Store & Staff Info, Pictures & Branding
- About Us, Contact Us, Map Us, Live Help
- Testimonials, FAQ's, Terms of Use, Privacy Policy
- Jewelry & Diamond Education
- Payment Gateway
- Online Financing (Affirm, Pay Tomorrow)
- Shopify App Store

AVALON FEATURES

- 24/7 Phone/Email Support
- Facebook and Instagram Shops Integration
- Edge Integration
- User-Friendly Admin Control Panel
- Beautiful Website Designs
- Cloud-Based Website for Enhanced Speed & Security
- JewelExchange Feed App Integration



To Establish Your Online Retail Storefront Today

Sign up at: www.AvalonSolution.com

Call us at: 917.338.6825 | 212.319.8291

Select the plan that is right for you...

SILVER

- Shopify Website Templates
- Custom Layout & Navigation
- 3 Website Design Reviews
- + JewelExchange – Supplier Feed

- 3 Custom Web Pages
- 2,500 Custom Product Upload
- Social Media Integration

GOLD

- Shopify Website Templates
- Custom Layout & Navigation
- 4 Website Design Reviews
- + Shopping Cart with Shopify Payment Gateway

- 6 Custom Web Pages
- 5,000 Custom Product Upload
- Social Media Integration
- JewelExchange – Supplier Feed
- + Blog Integration
- + Diamond Feed Integration



PLATINUM

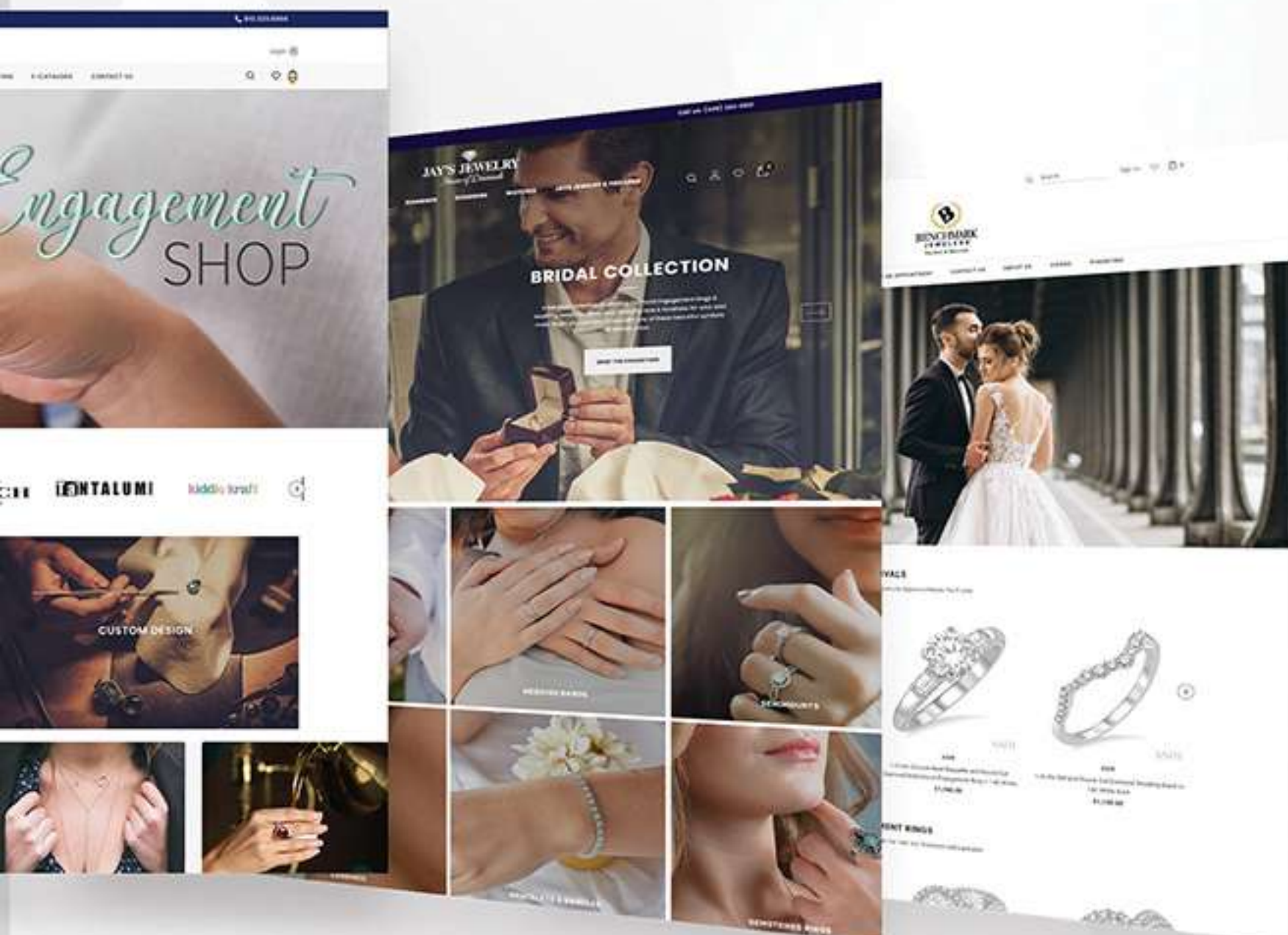
RECOMMENDED

- Shopify Website Templates
- Custom Layout & Navigation
- 5 Website Design Reviews
- JewelExchange – Supplier Feed
- Social Media Integration
- Shopping Cart with Shopify Payment Gateway
- 9 Custom Web Pages
- 7,500 Custom Product Upload
- Blog Integration
- Diamond Feed Integration
- + Facebook and Instagram Shops
- + ASHI Digital ECatalogs

DIAMOND

- + Custom Shopify Website Design
- Custom Layout & Navigation
- 7 Website Design Reviews
- JewelExchange – Supplier Feed
- Social Media Integration
- Facebook and Instagram Shops
- Shopping Cart with Shopify Payment Gateway
- 12 Custom Web Pages
- 10,000 Custom Product Upload
- ASHI Digital ECatalogs
- Blog Integration
- Diamond Feed Integration
- + Coupons & Sweepstakes
- + Edge Integration Available

- Buying Group Discounts available for AGS, BIG, CBG, IJO, RJO, JA Retail Members.
- Jewelry Content and Seasonal Digital ECatalogs offered by ASHI to Approved Retailers.
- Transaction Fees or Surcharges on ECommerce Transactions will be applied as per Shopify.



CUSTOMER TESTIMONIALS

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"The support team at Avalon Solution always works quickly and efficiently to meet our needs and fulfill our requests. Even if they don't have a capability readily available, they will do research to find a plug-in or software that will enhance our website. You will always feel like the most important client when working with the whole team at Avalon Solution."

D.J. Bitzan Jewelers

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"We are so excited about our new website, the look is great. We are proud to give out our site to our out of town customers as well as our home town. Our customers have called in and inquired about a specific piece on the web and we are able to follow along with them. We had one customer come in and ask to sign on to his wish list because he had picked a few styles for his new bride as a wedding gift. We had a \$2,200 dollar sale that day. This is a great way to get our designs out there, thanks!"

Hutcherson Jewelers

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"The Avalon Team has been wonderful to work with developing our new site! Avalon Team provides exceptional customer service and is always available to help with whatever needs we have as well as providing great suggestions and solutions for all of our website needs. Thanks, Avalon Team for all of your work on our website and making it as easy as possible and developing a great website."

Benchmark Jewelers

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"We have been very pleased with our new website designed by Avalon Solution. We are enjoying numerous improvements over our old website. One thing we like is the continual updating and improvement to the website. It keeps an updated bridal catalog and sales flyer on the site. It also provides links to our designer collections of watches and jewelry. I would highly recommend Avalon's website and expertise to anyone considering a new exciting website."

Gem Jewelers

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"I have been using Avalon Solution for many, many years and I am extremely Happy with their customer service. They provided so many upgraded options to grow my business. Avalon team is wonderful to work with. Every time we need a change, or ideas for our website, they are very accommodating and knowledgeable. I have priced the industry's competition, and I feel Avalon gives me the most value from the rest. If you're thinking of changing web admins, please check out Avalon Solution! You will be glad you did."

Skatell's Jewelers

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"Avalon Solution has been a great partner to Sierra-West Jewelers for many many years. They are easy to work with and ready to help at any time! Our website continues to get better and better with their help and when we need to update or add something to it they are there to change it quickly! Thanks for your continued support!"

Sierra West Jewelers

For More Information

Please visit www.AvalonSolution.com
or email us at Info@AvalonSolution.com
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AVALON SOLUTION

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